

# Marketing Campaigns Plan Comparison

If you'd like to speak with someone about which plan is right for you, please [contact us](#).

Basic Plans				
\$15.00/mo	\$25.00/mo	\$50.00/mo	\$120.00/mo	\$200.00/mo
5,000 contacts	10,000 contacts	20,000 contacts	50,000 contacts	100,000 contacts
15,000 emails/mo	30,000 emails/mo	60,000 emails/mo	150,000 emails/mo	300,000 emails/mo
+\$0.0040 /extra email or contact	+\$0.0030 /extra email or contact	+\$0.0030 /extra email or contact	+\$0.0028 /extra email or contact	+\$0.0023 /extra email or contact

Advanced Plans					
\$60.00/mo	\$100.00/mo	\$250.00/mo	\$450.00/mo	\$900.00/mo	Custom
10,000 contacts	20,000 contacts	50,000 contacts	100,000 contacts	200,000 contacts	200,000+ contacts
50,000 emails/mo	100,000 emails/mo	250,000 emails/mo	500,000 emails/mo	1 million emails/mo	1+ million emails/mo
+\$0.0075 /extra email or contact	+\$0.0060 /extra email or contact	+\$0.0060 /extra email or contact	+\$0.0050 /extra email or contact	+\$0.0050 /extra email or contact	Custom Pricing

Up to 2,000 contacts and 6,000 email sends/month included.

	Free	Basic	Advanced
<b>Email Marketing</b>			
Design & Code Editors	✓	✓	✓
Segmentation	✓	✓	✓
A/B Testing	✓	✓	✓
Email Testing	3 credits	10 credits*	60 credits*
Signup Forms	1 form	5 forms	15 forms
Automation	✓	✗	✓
Dedicated IP included	✗	✗	✓

\*You can purchase additional credits

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	Free	Basic	Advanced
<b>Email Marketing Con't.</b>			
Access to Additional IPs	✗	✗	✓
Send Scheduling	✓	✓	✓
Content Personalization	✓	✓	✓
Unsubscribe Groups	✓	✓	✓
Responsive Templates	✓	✓	✓

<b>Analytics &amp; Reporting</b>			
Engagement Statistics	✓	✓	✓
Link Click Tracking	✓	✓	✓
Bounce Rate, Spam, Blocked Reporting	✓	✓	✓
Application & Device Usage	✓	✓	✓
Browser & Mailbox Provider Usage	✓	✓	✓
Geographical Distribution	✓	✓	✓
Email Category Comparison	✓	✓	✓

<b>Deliverability</b>			
Inbox Provider Relationships	✓	✓	✓
Built-In Best Practices	✓	✓	✓
Authentication	✓	✓	✓

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	Free	Basic	Advanced
<b>Expertise &amp; Support</b>			
Technical Support	Ticket support	Ticket & chat support	Ticket, chat, & phone support
Access to Expert Services	✗	✓	✓
<b>Integration &amp; Customization</b>			
Marketing Campaigns APIs	✓	✓	✓
Event Webhook	✓	✓	✓
Subuser API	✗	✗	✓
Universal Links	✓	✓	✓
<b>Account &amp; Team Management</b>			
Teammate Permissions	1 teammate	1 teammate	1,000 teammates
Subuser Management	✗	✗	✓
Access to Transactional Templates	✓	✓	✓
Email API Statistics	✓	✓	✓
API Key Permissions	✓	✓	✓
<b>Privacy &amp; Security</b>			
Two-Factor Authentication	✓	✓	✓
IP Access Management	✓	✓	✓
TLS encryption	✓	✓	✓
SOC 2 Type II certification	✓	✓	✓
Privacy Shield Certification	✓	✓	✓